



WPEC
c/o WTTT/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Coalition for More Jobs & Better S(73428)
McLaughlin & Associates (9012)
CAMPEBELL, MARIANNE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2638880
Inv Date 10/14/2012
Terms CIA
Contract 1350102
Bill Type Weekly/Irregular
Period 10/8/2012 - 10/14/2012

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand COALITION 10/08 (465766)
Acct Types **National/Political Issue Agency BRD**
Est/Headline 343/06261275
Demo A35+R
Revision
Comments COALITION 10/08
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/17/2012 11:24:28AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
41.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/08/12 6:23AM (Mo)	00:30	News-CBS 12 News This Morning	TVPBC100401H	\$525.00	
41.0	SPOT	6:00:00AM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/09/12 6:29AM (Tu)	00:30	News-CBS 12 News This Morning	TVPBC100801H	\$525.00	
45.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 9:35AM (Tu)	00:30	Live with Kelly and Michael	TVPBC100801H	\$300.00	
45.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 9:55AM (Tu)	00:30	Live with Kelly and Michael	TVPBC100801H	\$300.00	
45.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 9:48AM (We)	00:30	Live with Kelly and Michael	TVPBC100801H	\$300.00	
45.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 9:59AM (Th)	00:30	Live with Kelly and Michael	TVPBC100801H	\$300.00	
45.0	SPOT	9:00:00AM-10:00:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 9:49AM (Fr)	00:30	Live with Kelly and Michael	TVPBC100801H	\$300.00	
49.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/08/12 12:25PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	TVPBC100401H	\$525.00	
49.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/09/12 12:23PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	TVPBC100801H	\$525.00	
49.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/10/12 12:29PM (We)	00:30	News-WPEC CBS 12 News at Noon	TVPBC100801H	\$525.00	
49.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/11/12 12:24PM (Th)	00:30	News-WPEC CBS 12 News at Noon	TVPBC100801H	\$525.00	
49.0	SPOT	12:00:00PM-12:30:00	Per week (5), Mo, Tu, We, Th, Fr	10/12/12 12:29PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	TVPBC100801H	\$525.00	
53.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/08/12 5:14PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	TVPBC100401H	\$750.00	
53.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/12/12 5:27PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	TVPBC100801H	\$750.00	
57.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/08/12 5:38PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	TVPBC100401H	\$750.00	
57.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/09/12 5:51PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	TVPBC100801H	\$750.00	
61.0	SPOT	11:00:00PM-11:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/10/12 11:13PM (We)	00:30	News-WPEC CBS 12 News at 11p	TVPBC100801H	\$1050.00	
61.0	SPOT	11:00:00PM-11:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/12/12 11:23PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	TVPBC100801H	\$1050.00	
66.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/14/12 9:48AM (Su)	00:30	CBS-News Sunday Morning	TVPBC100801H	\$1350.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$11,625.00	Total Spots	19
Commission	(\$1,743.75)		
Net Total	\$9,881.25		